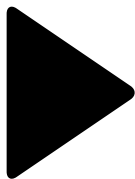




Community Partner Engagement (CPE) RFP

Guidance on Proposal Scoring



With the support of North Carolina Biotechnology Center and the critical federal funding from BUILD Back Better, Made in Durham is honored to engage in the important work of building programing and an ecosystem that supports Durham residents to access Life Sciences career opportunities in Durham.



Rotcelis Jones

RJones@madeindurham.org

Lila Leff

LLeff@madeindurham.org

WEBPAGE: bit.ly/BULLS-RFP-2024

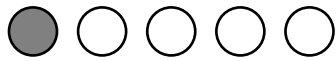
Guidance on Proposal Scoring

Below is a summary of the questions from the BULLS Academy Request for Proposal and guidance for how proposal reviewers will think about scoring that question.

General Organizational Information

This information helps us to understand the full organizational picture of our applicants, both what they do that relates to an 18–25-year-old population, as well as other populations they serve.

Scoring Guidance for General Organizational Information



1-point responses will be incomplete or vague.



3-point responses will offer a moderate level of detail, for example program names or community events but no explanation of what they do.



5-point responses will include a comprehensive list of programs offered by the organization and the populations they serve.

Community Ambassadors Application Questions

Mission & Goals Alignment

1-point responses will be vague or demonstrate no alignment to the work of Ambassadors or little understanding of the goals and focus of Ambassadors work.

3-point responses will provide a moderate level of connection to the work of Ambassadors, including some understanding of the BULLS initiative and limited details about possible alignment.

5-point responses will offer concrete examples, showing an understanding of what BULLS Initiative is and how the organization aligns with the work of Community Ambassadors.

Community Ambassadors Application Questions (Continued)

Priority A

1-point responses will show little or no evidence of having access to 18–25-year-olds residing in Durham or a strategy for how to share information with the population related to BULLS in a way that is integrated with the current programming at your organization.

3-point responses will demonstrate the beginnings of a plan and access to the relevant population but extremely limited details about what that might look like.

5-point responses will capture either a concrete plan or a process for getting to a concrete plan that addresses this priority with realistic expectations around numbers of students that can be accessed. While BULLS is eager to recruit prospective students, organizations will not necessarily be penalized for smaller numbers if the plan for outreach is clear and solid.

Priority B

1-point responses will show little or no evidence of how career exposure activities currently happen/are being planned for in a way that aligns with career exposure to the Life Sciences for one or more Durham constituent groups. Where, when, and how will not be addressed within the applicant's response.

3-point responses will include the beginning of a plan or an extremely skeletal plan for career exposure for one or more Durham constituent groups to the life sciences. A 3-point response may address one part of the where, when, and how equation, but not all or not in a concrete or realistic way.

5-point plans will demonstrate a clear, coherent organizational plan to expose one or more constituency groups to careers in the Life Sciences and alignment with current or proposed organizational program areas and audiences. Where, when, and how will be specifically and concretely addressed.

Staffing Plan, Commitment, and Capacity

1-point responses will have an incomplete or unclear explanation of staff and/or volunteers that will engage as Ambassadors and/or not address or inadequately address the organizational capacity needed to execute the work.

3-point responses will address staffing/volunteer engagement and capacity without an adequate description of one or both.

Staffing Plan, Commitment, and Capacity (Continued)

5-point responses will demonstrate a solid plan to engage staff and/or volunteers as Community Ambassadors and manage any staff transition issues.

* Note: Budget will only be reviewed by Made in Durham staff prioritizing feasibility and alignment between program plan and dollars.

Coaching Professional Learning Community

Reminder: The coaching Professional Learning Community is not directly related to current BULLS participants but rather focuses on building best practices related to coaching in a way that benefits Durham young people generally and future BULLS participants specifically.

This opportunity is designed for front-line staff who work directly with a caseload of participants over time.

Coaching Within Your Organization—Positions, Values, and Priorities

1-point responses will not directly address which staff serve in a coaching role with a population that includes 18–25-year-old participants in Durham and/or will not address values or priorities related to coaching.

3-point responses will include minimal or vague information about staff roles that provide coaching and/or will provide extremely vague information related to the values and priorities that guide the organization to support young people in their growth and development utilizing the vehicle of coaching.

5-point plans will demonstrate clearly that coaching is an organizational priority and articulate the explicit or implied values that support its implementation and align with the beliefs of the BULLS program.

Recommended staff for this opportunity – Fit with criteria for PLC (Professional Learning Community); Rationale for selecting the recommended staff person; Thoughtful plan for addressing turnover

1-point responses will offer no rationale for coach selection for engagement in the professional learning community or recommend someone who does not have a caseload/a caseload that includes 18–25-year-olds.

Recommended staff for this opportunity – Fit with criteria for PLC (Professional Learning Community); Rationale for selecting the recommended staff person; Thoughtful plan for addressing turnover (Continued)

3-point responses will offer a vague explanation of their staff recommendation and plan to address turnover or select someone where the coaching match in terms of age, ongoing relationship, etc. is not addressed with any level of detail.

5-point responses will show a clear rationale for staff selection and turnover plan. They will offer specifics about the person they are selecting, why, and how the coaching responsibilities fit with BULLS PLC criteria.

Coach Responses - Experience, Strengths, Challenges, Desired Areas for Improvement, Professional Development Mindset, & Practices at your Organization

1-point responses from coaching applicants will not directly address the questions being asked or offer only vague responses to them.

3-point responses from coaching applicants will demonstrate some level of reflection and insight but with few examples or specifics included related to the applicants' coaching views and experiences.

5-point responses from coaching applicants will offer a level of insight and reflection that includes specific details about their own coaching, practices at their organization, and examples of their own motivation and commitment to continuous improvement.



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Thank You.

Questions? Contact us:

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