



BULLS Alumni Ambassadors

2024 - Request for Proposals



With the support of North Carolina Biotechnology Center and the critical federal funding from BUILD Back Better, Made in Durham is honored to engage in the important work of building programing and an ecosystem that supports Durham residents to access Life Sciences career opportunities in Durham.



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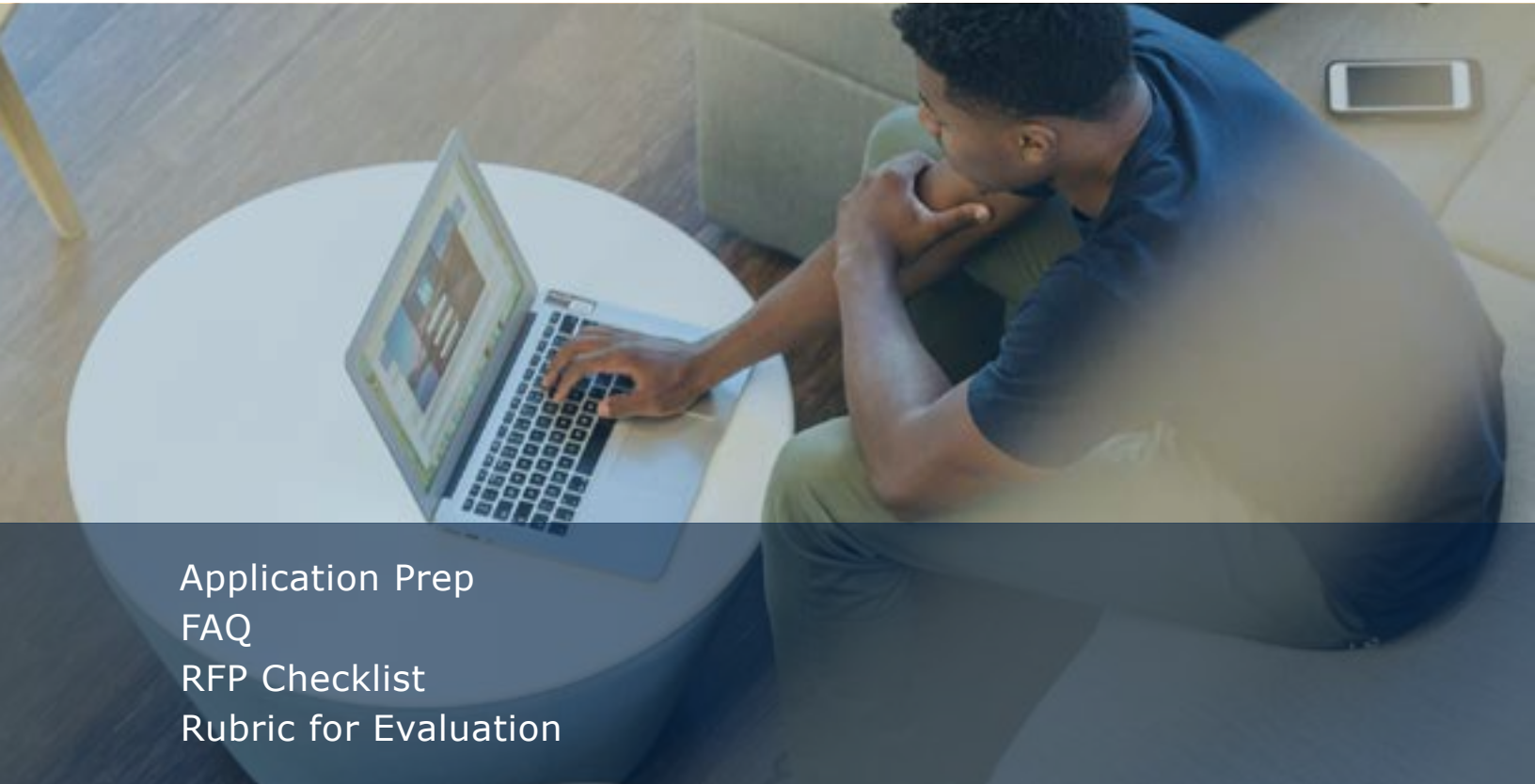
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Welcome!

Thank you for your interest in applying. This document is provided to help you complete the application process for a new Alumni Ambassador funding opportunity. You will find information about the opportunity and application prep to aid your online application process. You can access the online application directly from this document (noted within). Should any questions arise, [contact us](#).

Good luck!



Application Prep
FAQ
RFP Checklist
Rubric for Evaluation

Application Prep Alumni Ambassador

Your formal application will be completed online. This document is provided to help you prepare for the online application process. When you are ready, click below to begin your application.

NOTE: Please record and upload a video response for Questions 3 and 9. Please provide a written response to questions 4 through 8.

General Information

First and Last Name:

Date of Birth:

Address:

Phone Number:

Email:

Emergency Contact:

Alumni Ambassador-Specific Questions

NOTE: Please record and upload a video response for Questions 3 and 9. Please provide a written response to questions 4 through 8.

- Q1** When did you graduate from the BULLS Academy? What cohort were you in (C5, C6, or C7)?
- Q2** Are you currently employed? Where are you employed?
- Q3** Please describe a few of the most memorable things to you about your BULLS Academy experience. Describe an experience or two that have stuck with you or feel free to share a story, if that helps to illustrate your experience.
- Q4** How did attending BULLS Academy impact or change your life (if at all)?
- Q5** What do you think (if anything) is special about the BULLS program?
- Q6** What interests, traits, or skills do you think a young person needs to be successful in the BULLS Academy?
- Q7** What would you want to share with prospective BULLS Academy students if you were selected as an Ambassador? Please list up to 3 examples.

Q8 Please provide one or more examples of experiences in your life where you played a peer mentor/leadership role – either formally or informally.

Q9 Why do you want to be a BULLS Alumni Ambassador?

Q10 Please provide a reference letter from someone you interacted with at BULLS Academy (instructor, staff, coach, tutor, peer).

Acceptable file types: .csv, .doc, .docx, .odt, .pdf, .rtf, .txt, .wpd, .wpl, .gif, .jpg, .jpeg, .png, .svg, .tif, .tiff, .epub, .key, .mobi, .mus, .musx, .ppt, .pptx, .sib, .xls, .xlsx, .zip

You may be asked to complete an interview as part of the selection process.

Frequently Asked Questions (FAQ)

Frequently Asked Questions (FAQ)

The Made in Durham CPE RFP is an opportunity to build a movement in Durham that increases knowledge of and access to careers in the Life Sciences for Durham residents and to increase the capacity of community-based organizations in Durham to provide holistic career and educational planning for Durham residents. The Triangle is the 5th largest Life Science hub in the country. The average salary at a Life Science manufacturing facility is \$102,327 with early career salaries around \$55,000.

Made in Durham Community Partnership Engagement (CPE) RFP

RFP Timeline

- **RFP RELEASED April 02**
- **Two information sessions for potential grantees between APR 11 and APR 25**
- **REACH OUT TO MID STAFF WITH QUESTIONS about the application between APR 02 and APR 30**
- **RFP RESPONSE to Questions by APR 30**
- **GRANT PROPOSAL with RECOMMENDATION LETTER DUE on MAY 07**
- **Receive communication from MID (Made in Durham) accepting or denying funding request by May 31, 2024**
- **Attend (4) training courses and host life science awareness events within 6 months to receive a second payment award**

For more information and assistance, please contact Steven Cannady at scannady@madeindurham.org.

RFP Information Sessions

1ST INFO SESSION for potential grantees: APR 11, 11:00 am [[Join Zoom link](#)]



2ND INFO SESSION for potential grantees: APR 25, 4:00 pm [[Join Zoom link](#)]



Q1: What is the purpose of the Made in Durham CPE RFP?

The Made in Durham CPE RFP is an opportunity to build a movement in Durham that increases knowledge of and access to careers in the Life Sciences for Durham residents. The BULLS Academy CPE RFP will allow Made in Durham to contract with community-based organizations throughout Durham as active partners in identifying, recruiting, and supporting residents to learn about Life Science careers, access high quality coaching support, and recruit participants into the BULLS Life Sciences Academy - ensuring that we are reaching and engaging young adults through trusted channels.

Q2: Who is Made in Durham?

Made in Durham is a community collaborative of educators, business, government, non-profits, youth, and young adults aligning their resources, programs, and initiatives to create an education-to-career system that equips youth for career and life success and builds a stronger local work force.

Q3: What is The BULLS Life Sciences Academy?

The BULLS Life Sciences Academy is an initiative designed and led by a partnership of Made in Durham and Durham Technical Community College and includes multiple education, business, government, and community partners collaborating to identify and recruit young adults from underserved and historically excluded populations to participate in a biotech certification program connected to bio-manufacturing positions in the region. Its unique features include dedicated success coaches, wrap around support like childcare and academic tutoring, guaranteed job interview support, and up to a \$10,000 life stipend for the 14-week duration of the program.

Q4: What are the Life Sciences opportunities in the Triangle?

The Triangle is the 5th largest Life Science hub in the country. With more than 600 Life Science companies, employing 42,000+ people, the industry is growing at an exponential rate. From start-ups to massive global corporations, the Triangle is home to companies with a wide range of expertise. The average salary at a life sciences manufacturing facility is \$102,327, with early career salaries around \$55,000.

BULLS ALumni Ambassadors FAQs

What are the goals of the BULLS Alumni Ambassadors Initiative?

- 1) Equip BULLS Alumni to share their powerful experiences and perspective related to BULLS Academy and the Life Science Industry.
- 2) Support building and amplifying social networks in Durham to reach 18–25-year-old residents that may have an interest in a Life Science Career.

Q1: What are the expectations for individuals that apply to be BULLS Alumni Ambassadors?

BULLS Alumni Ambassadors are those who successfully completed the BULLS program in Cohort 5, 6, or 7 and are currently employed in the Life Science field or actively seeking employment with the support of Made in Durham's Alumni programming.

BULLS Alumni Ambassadors are expected to attend outreach and community events for recruitment, including events with current cohorts to share their perspective, experience, and enthusiasm. Alumni Ambassadors participate in at least 3 recruitment and awareness events per cohort cycle and provide accurate documentation in reflections (minimum of 6 demonstrated engagement events). Additionally, they must attend all initial onboarding meetings, maintain quarterly check-ins, and complete recruitment refreshers before each cycle. To apply for the BULLS Alumni Ambassador role, applicants need to have an updated LinkedIn Profile at the time of application.

Q2: Who would make a good BULLS Alumni Ambassador?

An Alumni Ambassador is comfortable talking with groups and individuals about their experience at BULLS. They are ready, willing, and able to meet the onboarding and engagement expectations outlined above and to share their experience, wisdom, and hope with current and prospective BULLS students.

Q3: What kind of training will BULLS Community Ambassadors receive?

BULLS Alumni Ambassadors will receive an initial onboarding training and refresher sessions before new recruitment cycles to make sure they feel comfortable telling their story and representing BULLS Academy program realities and expectations accurately. Made in Durham, staff will continue to be available to support with ongoing materials and training whenever needed.

Q4: What kind of events do Alumni Ambassadors attend?

Alumni Ambassadors are encouraged to tell anyone and everyone they think would benefit from BULLS Academy about the program. Additionally, Made in Durham and Durham Tech staff will identify community events and career activities where Alumni Ambassadors' experience and perspective will be invaluable to current and future BULLS students.

Q5: What is the value to you for being an Alumni Ambassador?

Financially, you will receive a stipend of \$3000 in two \$1500 payments based on meeting engagement deliverables. Additionally, you will be making a real difference in the life of your peers as you encourage and inspire them! This is a wonderful experience to include on your resume and LinkedIn as you continue to progress in your career.

RFP Checklist

Information and documents you'll need to complete your application are listed below. These items are required to be considered.

Alumni Ambassadors

- Complete RFP application
- Letter of Recommendation
- Provide link to updated LinkedIn profile



Rubric for Evaluation

Rubric for Evaluation

The Process

- Each proposal will have several reviewers from organizations including Made in Durham, Durham Tech Community College, NC BioTech Institute, and United Way of the Greater Triangle who will use the following rubrics to guide their feedback.
- Made in Durham reserves the right to make final grant determinations.

This section is included for your reference so that you know how your application will be reviewed and considered for funding through our RFP process.

Grant Area: Alumni Ambassadors

Proposal Review Criteria for BULLS Alumni Ambassadors:

Q1 How much does the Alumni Ambassador applicant demonstrate a strong connection to/understanding of the BULLS program?

Very much Not at All | Provide reasoning or evidence:

Q2 Does this applicant demonstrate peer leadership experience?

Very much Not at All | Provide reasoning or evidence:

Q3 Do you think this applicant would be an effective BULLS Ambassador?

Very much Not at All | Provide reasoning or evidence:

Q4 What excites you most about this application? What concerns do you have about this application?

Very much Not at All | Provide reasoning or evidence:

Q5 If we can only fund 3-5 BULLS Alumni Ambassadors, would you recommend this applicant as a BULLS Alumni Ambassador? Y or N

Q6 Provide a link to your updated LinkedIn profile

Q6 Other Notes / Feedback



RECOMMEND for funding for Alumni Ambassador



DO NOT RECOMMEND for funding for Alumni Ambassador



BULLS Alumni Ambassadors

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Thank You.

Questions? Contact us:

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